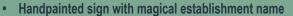


# PHOENIX \$500+

- Prominent banner recognition at event or location
- · Handpainted sign with magical establishment name
- LARGE logo in the Kent County News festival insert, The Kent Prophet and Tidewater Trader special festival section
- · Your business highlighted in rotation on social media
- Scavenger hunt participation at the HIGHEST FOOT TRAFFIC LEVEL; clue to display in your business and marked on map
- Business location on map and Garfield Center website
- Logo on map/schedule of events in support of the Garfield Center



2017 SUPPORT LEVELS



- MEDIUM logo in the Kent County News festival insert, The Kent Prophet, and Tidewater Trader special festival section
- Logo and link to your site from the Garfield Center website and social media
- Your business highlighted in rotation on social media
- Scavenger hunt participation at the HIGHEST FOOT TRAFFIC LEVEL; clue to display in your business and marked on map
- Business location on map and Garfield Center website
- Logo on map/schedule of events in support of the Garfield Center



# Located outside of downtown but still want a presence at the Festival?

Instead of Scavenger Hunt participation, we will distribute your menus or rack cards at our information booth during the Festival! Or, email us for other ways to get involved! info@chestertownhpfest.org



#### CENTAUR \$250

- · Handpainted sign with magical establishment name
- SMALL logo in the Kent County News festival insert, The Kent Prophet, and the Tidewater Trader special festival section
- Logo and link to your site from the Garfield Center website and social media
- Your business highlighted in rotation on social media
- Scavenger hunt participation at THE LOWER LEVEL; clue to display in your business and marked on map
- Business location on map and Garfield Center website
- Logo on map/schedule of events in support of the Garfield Center



## $O\overline{W}$ L \$150

- Handpainted sign with magical establishment name
- Location on map and Garfield Center website



### RESTAURANTS \$250

- Handpainted sign with magical establishment name
- SMALL logo in the Kent County News festival insert, The Kent Prophet, and the Tidewater Trader special festival section
- Logo and link to your site from the Garfield Center website and social media
- Your business highlighted in rotation on social media
- Listing in the "Where to Eat" section of the festival map
- Business location on map and the Garfield Center website
- Logo on map/schedule of events in support of the Garfield Center



HIS EVENT ATTRACTS THOUSANDS OF VISITORS TO CHESTERTOWN FOR A WEEKEND OF FAMILY FUN.

IT ALSO ATTRACTS MEDIA ATTENTION FROM NEWSPAPERS,

RADIO AND TELEVISION. AS A SUPPORTER, YOU WILL BE

FEATURED ON THE GARFIELD CENTER'S WEBSITE AND ON

SOCIAL MEDIA. BECOME A SUPPORTER TODAY; IT'S

A GREAT WAY TO INCREASE VISIBILITY, SUPPORT OUR

BENEFICIARIES AND SHARE
THE CHARM OF CHESTERTOWN!

www.garfieldcenter.org
click on "HP FEST"
on menu bar
to submit your
supporter payment.



#### 2016 FESTIVAL FAST FACTS

#### **OVER 5,000 VISITORS ATTENDED**

Some of the states represented:
Alabama, Connecticut, Delaware,
Maryland, Massachusetts,
New Jersey, New York,
North Carolina, Pennsylvania,
South Carolina, Tennessee,
Vermont, Virginia,
Washington State and West Virginia.
Most of whom required
accommodations,
ate in our restaurants,
and shopped in our stores.

#### QUESTIONS?

PLEASE CONTACT US AT INFO@CHESTERTOWNHPFEST.ORG 410-810-2060



CHESTERTOWN HP FESTIVAL OCTOBER 6 & 7

FOR UPDATES AND ANNOUNCEMENTS: WWW.CHESTERTOWNHPFEST.ORG

LIKE US ON SOCIAL MEDIA:
FACEBOOK.COM/CHESTERTOWNHPFEST

The Chestertown Harry Potter Festival is a fan-created non-profit event to celebrate the spirit and theme of Harry Potter and promote our local community and its arts. Warner Bros. Entertainment and J.K. Rowling are not associated with or responsible for the festival in any way.

The Chestertown Harry Potter Festival Fund is a component fund of the Prince Theatre Foundation, Inc. Gifts to the Fund are fully tax-deductible as allowed by law.



# 2017 SUPPORTER OPPORTUNITIES



BENEFICIARIES TO INCLUDE THE GARFIELD CENTER FOR THE ARTS AND THE KENT COUNTY PUBLIC LIBRARY